

# 2024 JUNE

## **MEAFORD**

Real Estate Market Report







### **OVERVIEW**

#### **BUYERS MARKET**

The Meaford real estate market has remained a buyer's market this month. With the average sale price, median sale price, and unit sales dropping, sales volume was a bit lower too. This creates an interesting dynamic where buyers still have opportunities due to the lower prices, but sellers face challenges with a significant 362.5% increase in expired listings. It's a pivotal moment for both buyers and sellers to act strategically in the evolving market.



#### June year-over-year sales volume of \$11,002,250

Down 35.99% from 2023's \$17,189,500 with unit sales of 16 down 5.88% from last June's 17. New listings of 52 are down 20% from a year ago, with the sales/listing ratio of 30.77% up 4.62%.



#### Year-to-date sales volume of \$51,907,150

Down 14.26% from 2023's \$60,541,000 with unit sales of 82 up 6.49% from 2023's 77. New listings of 283 are up 8.85% from a year ago, with the sales/listing ratio of 28.98% down 0.64%.



#### Year-to-date average sale price of \$744,597

Down from \$761,483 one year ago with median sale price of \$605,750 down from \$698,500 one year ago. Aveage days-on-market of 54 is down 6.8 days from last year.

### JUNE NUMBERS

Median Sale Price

\$564,250

-24.46%

Average Sale Price

\$687,641

-31.99%

Sales Volume

\$11,002,250

-35.99%

**Unit Sales** 

16

-5.88%

**New Listings** 

**52** 

-20%

**Expired Listings** 

**37** 

+362.5%

Unit Sales/Listings Ratio

30.77%

+4.62%

Year-over-year comparison (June 2024 vs. June 2023)



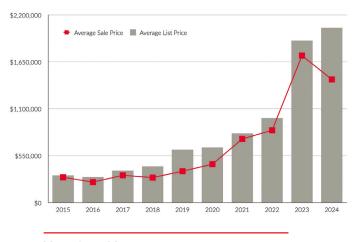
### THE MARKET IN **DETAIL**

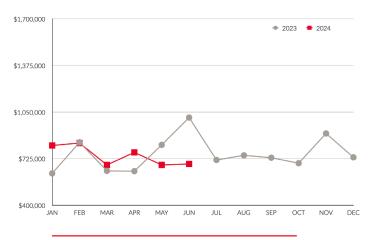
	2022	2023	2024	2023-2024	
YTD Volume Sales	\$42,337,211	\$60,541,000	\$51,907,150	-14.26%	
YTD Unit Sales	97	77	82	+6.49%	1
YTD New Listings	177	260	283	+8.85%	
YDT Sales/Listings Ratio	54.80%	29.62%	28.98%	-0.64%	7
YTD Expired Listings	3	24	73	+204.17%	
Monthly Volume Sales	\$12,642,998	\$17,189,500	\$11,002,250	-35.99%	
Monthly Unit Sales	17	17	16	-5.88%	
Monthly New Listings	57	65	52	-20%	
Monthly Sales/Listings Ratio	54.76%	26.15%	30.77%	+4.62%	
Monthly Expired Listings	0	8	37	+362.5%	
Monthly Average Sale Price	\$743,706	\$1,011,147	\$687,641	-31.99%	
YTD Sales: \$0-\$199K	6	2	3	50.00%	L
YTD Sales: \$200k-349K	8	6	6	0.00%	
YTD Sales: \$350K-\$549K	15	13	21	61.54%	Y
YTD Sales: \$550K-\$749K	36	23	28	21.74%	
YTD Sales: \$750K-\$999K	21	20	12	-40.00%	
YTD Sales: \$1M+	24	11	8	-27.27%	
YTD Sales: \$2M+	28	13	12	-7.69%	
YTD Average Days-On-Market	28.20	61.00	54.17	-11.2%	
YTD Average Sale Price	\$847,797	\$761,483	\$744,597	-2.22%	
YTD Median Sale Price	\$703,750	\$698,500	\$605,750	-13.28%	

Meaford MLS Sales and Listing Summary 2022 vs. 2023 vs. 2024



### **AVERAGE** SALE PRICE

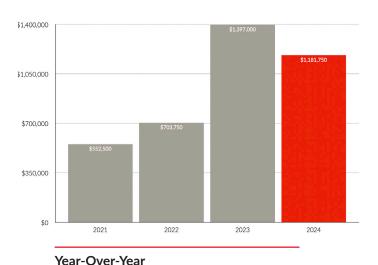


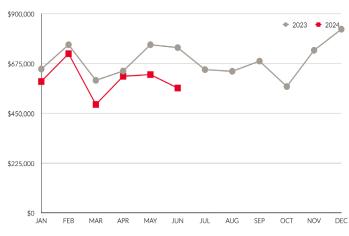


Year-Over-Year

Month-Over-Month 2023 vs. 2024

### **MEDIAN** SALE PRICE



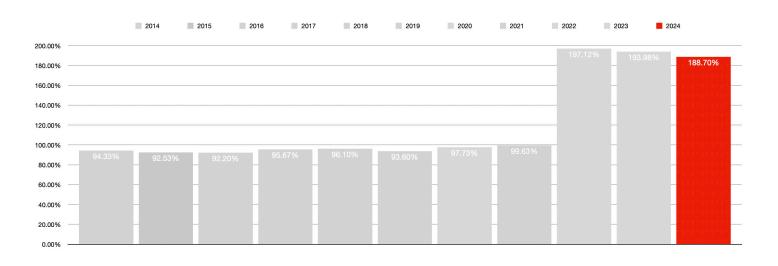


Month-Over-Month 2023 vs. 2024

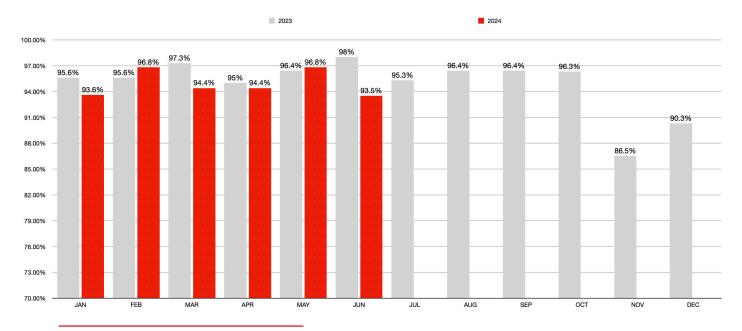
<sup>\*</sup> Median sale price is based on residential sales (including freehold and condominiums).



### **SALE PRICE VS. LIST PRICE RATIO**



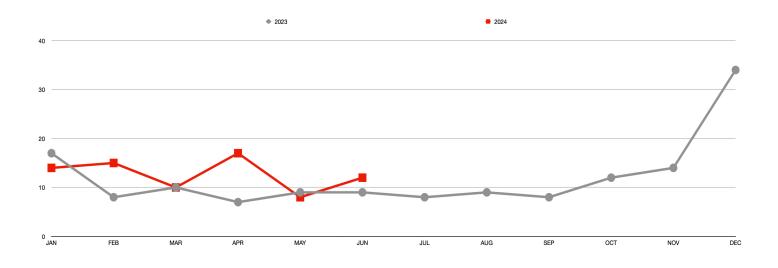




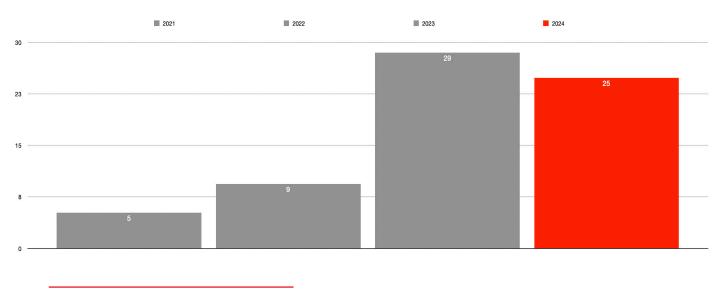
Month-Over-Month 2023 vs. 2024



### **MONTHS OF INVENTORY**



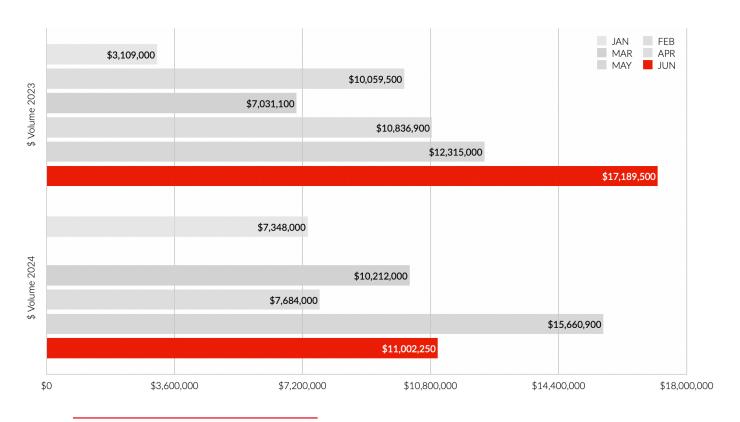
Month-Over-Month 2023 vs. 2024



Year-Over-Year



### **DOLLAR** VOLUME SALES

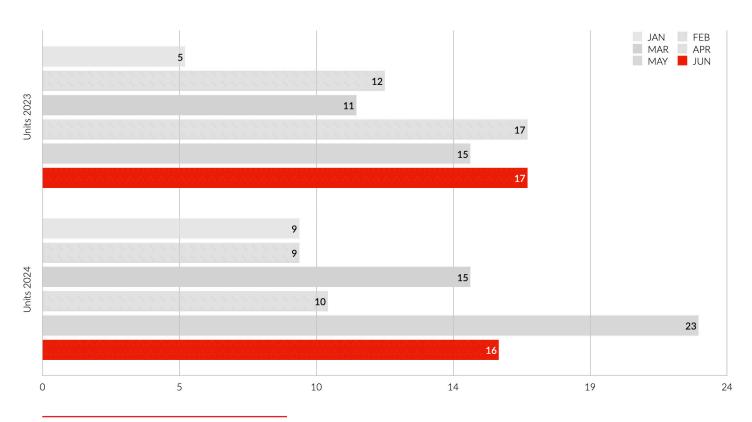


Monthly Comparison 2023 vs. 2024

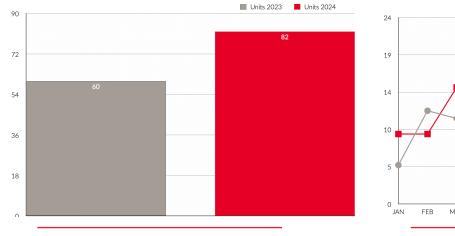




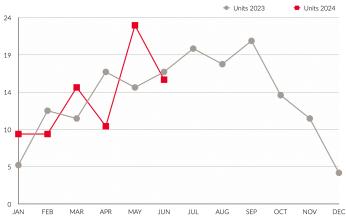
### **UNIT SALES**



Monthly Comparison 2023 vs. 2024



Yearly Totals 2023 vs. 2024

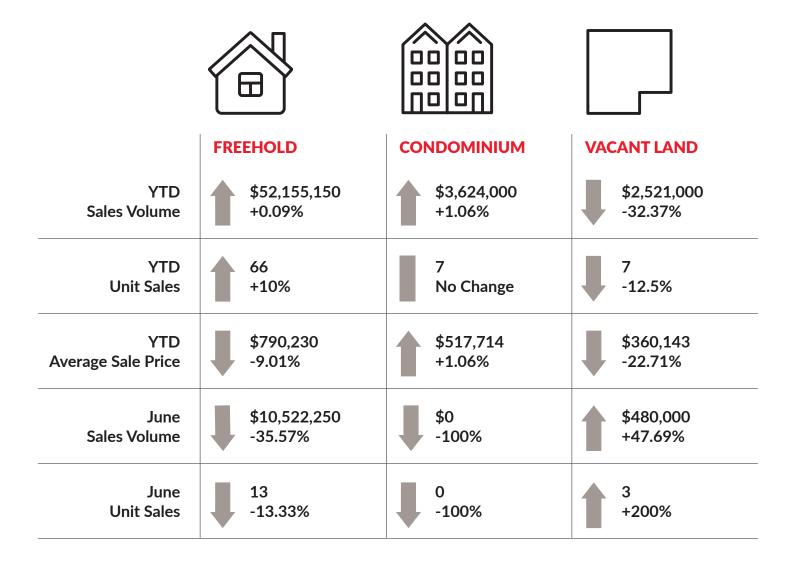


Month vs. Month 2023 vs. 2024





### SALES BY TYPE







### **OUR** LOCATIONS

#### COLLINGWOOD

705-445-5520 330 First St, Collingwood

#### **CREEMORE**

705-881-9005 154 Mill St, Unit B, Creemore

#### **MEAFORD**

519-538-5755 96 Sykes St N, Meaford

#### **THORNBURY**

519-599-2136 27 Arthur St W, Thornbury

#### **WASAGA BEACH**

705-429-4800 1249 Mosley St, Wasaga Beach

#### **STAYNER**

705-428-2800 7458 ON-26 Unit 11, Stayner









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