

2024 DECEMBER

COLLINGWOOD

Real Estate Market Report







## **OVERVIEW**

### **BALANCED MARKET**

The <u>Collingwood</u> real estate market experienced robust activity in December, with both unit sales and sales volume showing notable increases. The median sale price declined slightly by 4.93% to \$800,500, while the average sale price rose 34.81% to \$944,604, potentially indicating growing buyer interest in higher-value properties. With new listings up by 4.26% and expired listings down by 31.91%, the market remains competitive and active as we move into the new year.



## December year-over-year sales volume of \$26,448,898

Up 64.12% from 2023's \$16,115,800 with unit sales of 28 up 21.74% from last December's 23. New listings of 49 are up 4.26% from a year ago, with the sales/listing ratio of 57.14% up 16.77%.



## Year-to-date sales volume of \$390,901,901

Down 0.21% from 2023's \$391,725,952 with unit sales of 464 down 1.69% from 2023's 472. New listings of 1,362 are up 2.87% from a year ago, with the sales/listing ratio of 34.07% down 4.44%.



## Year-to-date average sale price of \$837,624

Up from \$819,753 one year ago with median sale price of \$949,750 down from \$973,750 one year ago. Average days-on-market of 53.1 is up 11.5 days from last year.

# DECEMBER NUMBERS

Median Sale Price

\$800,500

-4.93%

Average Sale Price

\$944,604

+34.81%

Sales Volume

\$26,448,898

+64.12%

**Unit Sales** 

28

+21.74%

**New Listings** 

49

+4.26%

**Expired Listings** 

32

-31.91%

Unit Sales/Listings Ratio

57.14%

+16.77%

Year-over-year comparison (December 2024 vs. December 2023)



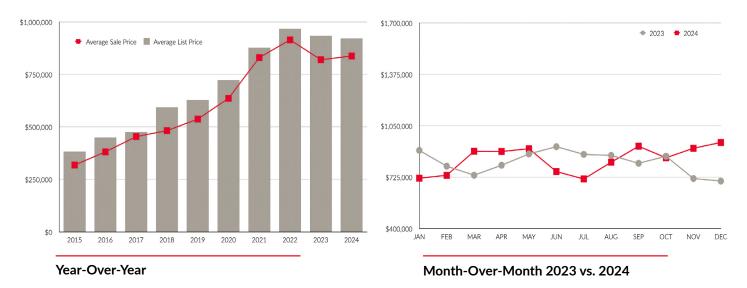
# THE MARKET IN **DETAIL**

	2022	2023	2024	2023-2024
YTD Volume Sales	\$444,264,636	\$391,725,952	\$390,901,901	-0.21%
YTD Unit Sales	481	472	464	-1.69%
YTD New Listings	1,075	1,324	1,362	+2.87%
YDT Sales/Listings Ratio	44.74%	35.65%	34.07%	-4.44%
YTD Expired Listings	124	225	424	+88.44%
Monthly Volume Sales	\$22,953,400	\$16,115,800	\$26,448,898	+64.12%
Monthly Unit Sales	28	23	28	+21.74%
Monthly New Listings	35	47	49	+4.26%
Monthly Sales/Listings Ratio	80.00%	48.94%	57.14%	+16.77%
<b>Monthly Expired Listings</b>	27	47	32	-31.91%
Monthly Average Sale Price	\$819,764	\$700,687	\$944,604	+34.81%
YTD Sales: \$0-\$199K	2	2	3	+50%
YTD Sales: \$200k-349K	7	11	7	-36.36%
YTD Sales: \$350K-\$549K	67	93	96	+3.23%
YTD Sales: \$550K-\$749K	117	126	138	+9.52%
YTD Sales: \$750K-\$999K	143	128	109	-14.84%
YTD Sales: \$1M-\$2M	130	104	100	-3.85%
YTD Sales: \$2M+	144	112	64	-42.86%
YTD Average Days-On-Market	50.00	43.00	48.00	+11.63%
YTD Average Sale Price	\$914,435	\$819,753	\$837,624	+2.18%
YTD Median Sale Price	\$1,172,500	\$973,750	\$949,750	-2.46%

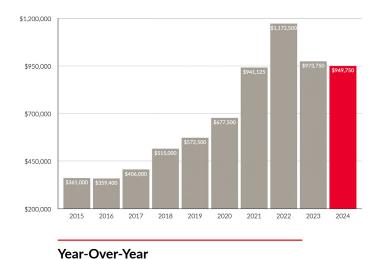
Collingwood MLS Sales and Listing Summary 2022 vs. 2023 vs. 2024

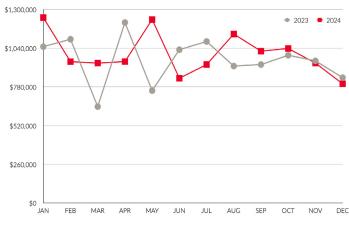


## **AVERAGE** SALE PRICE



# **MEDIAN** SALE PRICE



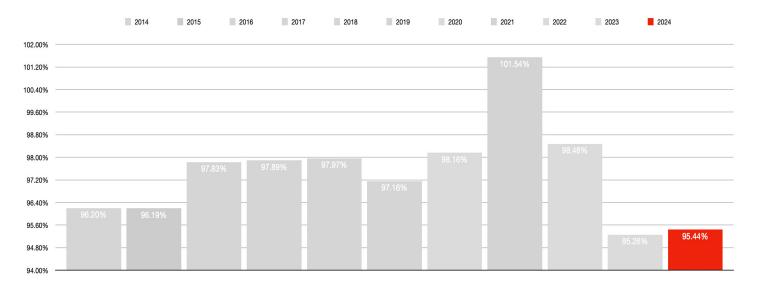


Month-Over-Month 2023 vs. 2024

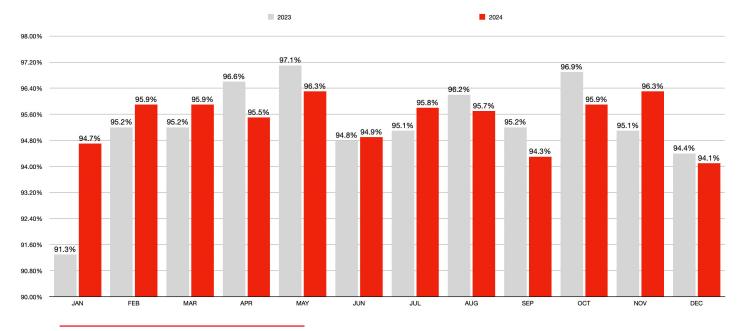
\* Median sale price is based on residential sales (including freehold and condominiums).



# **SALE PRICE** VS. **LIST PRICE** RATIO



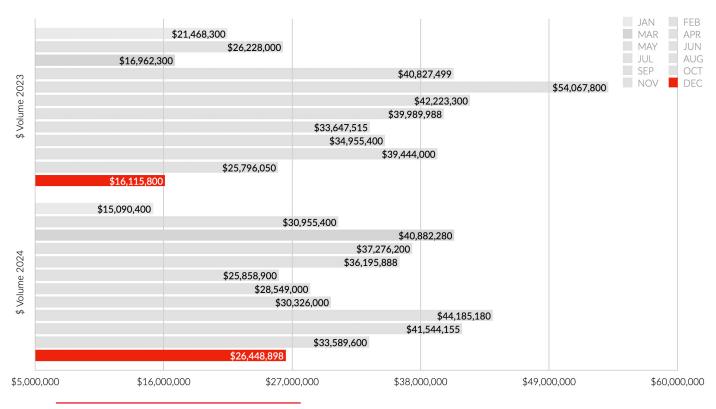
#### Year-Over-Year



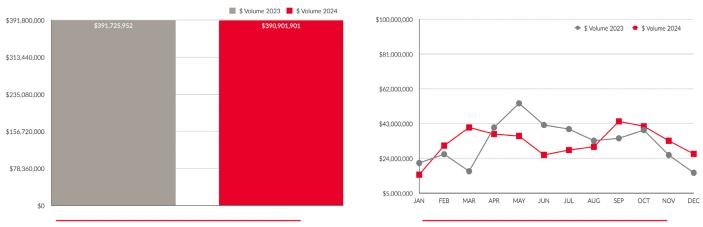
Month-Over-Month 2023 vs. 2024



# **DOLLAR** VOLUME SALES



Monthly Comparison 2023 vs. 2024

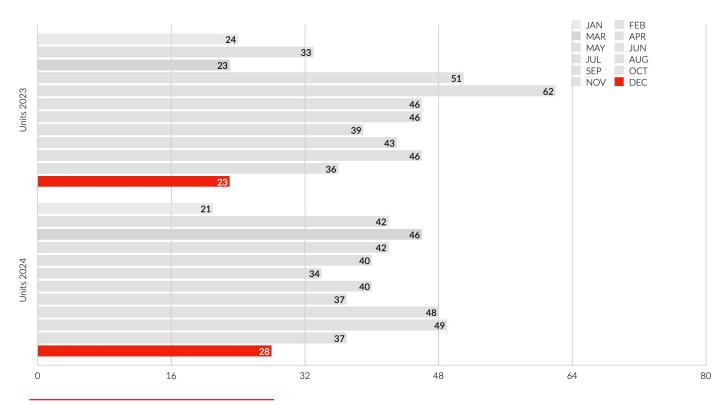


Yearly Totals 2023 vs. 2024

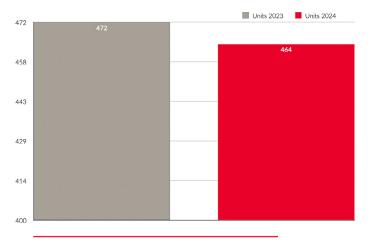
Month vs. Month 2023 vs. 2024



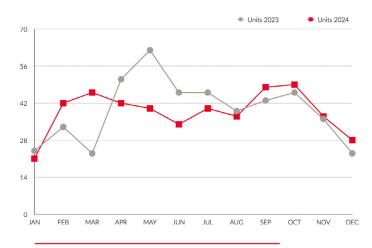
# **UNIT SALES**



Monthly Comparison 2023 vs. 2024



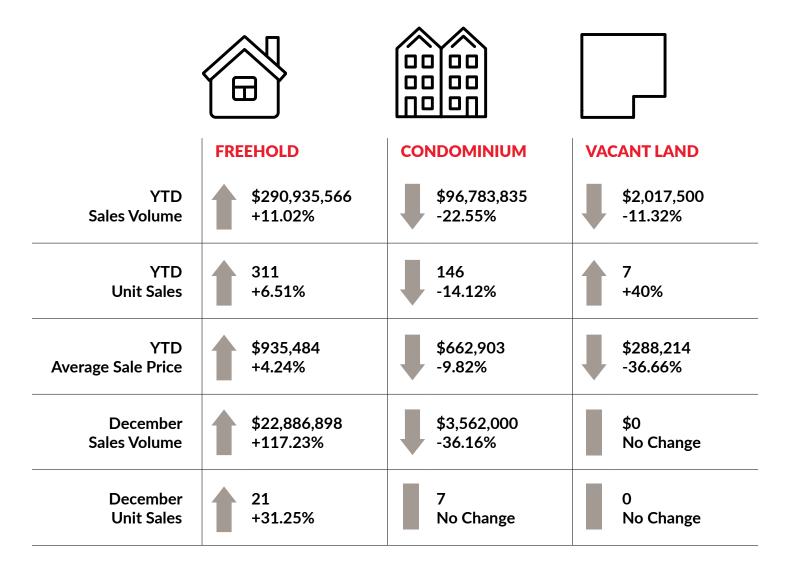
Yearly Totals 2023 vs. 2024



Month vs. Month 2023 vs. 2024



# SALES BY TYPE







## **OUR** LOCATIONS

#### COLLINGWOOD

705-445-5520 112 Hurontario St, Collingwood

## **CREEMORE**

705-881-9005 154 Mill St, Unit B, Creemore

#### **MEAFORD**

519-538-5755 96 Sykes St N, Meaford

### **THORNBURY**

519-599-2136 27 Arthur St W, Thornbury

### **WASAGA BEACH**

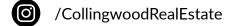
705-429-4800 1249 Mosley St, Wasaga Beach

### **STAYNER**

705-428-2800 7458 ON-26 Unit 11, Stayner









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